



Contact: Laura Lee Bazerjian
Public Relations
(856) 293 - 7335
Email- laurab@sjaids.org

FOR IMMEDIATE RELEASE

SOUTH JERSEY AIDS ALLIANCE GIVES RESORTS CASINO A BIG THANK YOU

(Atlantic City, NJ)- A big thank you goes out to Resorts Casino for naming South Jersey AIDS Alliance as a beneficiary of their famous Diva Bingo.

The agency is delighted to be working with the casino in conjunction with the Atlantic City GLBT Alliance to share half of the proceeds from all Diva Bingo games.

The Diva Bingo dates and themes are listed below:

September 7, Retro Prom
October 5, Rocky Horror Bingo Show
November 2, Pajama Party
December 7, Jingle Ball Bingo

For more information on Diva Bingo provided by Resorts Casino contact Joel Ballesteros at jballesteros@resortsc.com

Please visit sjaids.org or call **(856) 293- 7335** or visit them on Facebook for upcoming events.

South Jersey AIDS Alliance is a caring and compassionate human services organization dedicated to the fight against HIV/AIDS. South Jersey AIDS Alliance diverse and integrated programs and services span 1,300 square miles in Cumberland, Cape May and Atlantic counties which serve over 4,600 people annually to meet the challenges of the rapidly changing nature of the worldwide and local HIV/AIDS epidemic. While headquartered in Atlantic City, support centers are located in Millville, Wildwood, Bridgeton and Camden, NJ. SJAA is a United Way partner agency.

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